

## **ABOUT FACES INSTITUTE**

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### **Beginning Permanent Cosmetics Course of Study**

This apprenticeship focuses on clinical permanent makeup procedures to be performed as an auxiliary to the Physician, for upscale Beauty Salons or in the Medical Spa. This course is designed to train and license new Permanent Cosmetics Artists in both procedures and theory. The Advanced Course of Study is designed to further the education of the already practicing Permanent Cosmetics Artist.

These professionals will have the responsibility of working with physician-referred patients, potential cosmetic surgery patients and Salon and Medical Spa clients wishing a more medical approach to their micropigmentation/permanent cosmetics procedure.

New clients will be referred to you by your existing clientele, Beauty Professionals and Physicians. Patients referred by a Doctor may suffer facial trauma, a congenital disfigurement, burns, scars, birthmarks. Or be a patient that the physician refers to you for a purely cosmetic procedure. Those clients coming to you will be thrilled by your knowledge and have total confidence that you will always bring about the finest in their personal beauty image.

The objective of this curriculum is to teach clinical techniques and to assess and evaluate the patient/clients permanent makeup procedure. Then design a workable plan and educate the client/patient on what to expect from their procedure.

**Prerequisite:** License in Cosmetology, Nursing or Aesthetics.

**Course:** 300 hours of clinical study and theory.

**Tuition:** \$7500.00



## **UNIT ONE**

### **The Permanent Cosmetics Process and Clinical Therapeutics**

The Professional Permanent Cosmetics Artist

The Permanent Cosmetics Artist role in patient/client care

Aesthetic assessment & cosmetic therapeutics

Procedure evaluation

Procedure planning and implementation

## **UNIT TWO**

### **General Principles of Clinical Permanent Cosmetics & Therapeutics**

Data collection and assessment

Drug nomenclature

Cost vs. benefit

Collaboration: Artist/client/physician/beauty professional

Medical history

Equipment and materials

Legal and ethical considerations

Goal setting

Establishing priorities

Recording and documentation

Support and prevention

The need for continuing education; yours and the clients



### **UNIT THREE**

#### **Cosmetic Therapeutics through the Life Span**

Pregnancy and Lactation

Psychological Considerations

Female/Male/Trans Gender

Infants and children

Adolescents/Teenagers

Menopause

Middle age

Elderly adults

Face Shape

Lifestyle

Age

Ethnicity

Personal Image



### **Permanent Cosmetics for People of Color**

Fitzpatrick's Skin Types

African American

Asian

Native American

Skin Peels

Retin A & other topical peeling agents



## **UNIT FOUR**

### **Oculofacial Morphology/Anatomy and Physiology of the Face**

Ocular/Eye and Eye Lids

Rima oris/Lips

Corrugator supercilii/Eye Brows

Frontalis/Forehead



## **UNIT FIVE**

### **Preventing Disease Transmission**

Hand Washing, Hand Washing, Hand Washing

Microbiology & disease transmission

Viruses relevant to Permanent Cosmetics

Principles of infection control

Universal Precautions

Sterilization vs. sanitation and disinfection

Sterile Procedures

Preparing a Sterile Field

Needle Stick Protocols

Preparing the skin for a procedure

Blood Borne Pathogen Certification



## **UNIT SIX**

### **Clinical Therapeutics in Common Skin Reactions**

Allergic reactions

Histamine reaction

Minerals and elements

Edema

Dermabrasion

Scar tissue

Granulomas



## **UNIT SEVEN**

### **Infectious Diseases of Interest to the Permanent Cosmetics Artist**

Hepatitis

Herpes

HIV/AIDS

Bacterial Infections

Viral Infections

Tuberculosis

Staph Infections

Strep Infections

Influenza

### **General Principles of Antimicrobial and Anti-Viral Therapy**

Medications

Wound care

Re-infection/spreading





## **UNIT EIGHT**

### **Neoplastic Disorders**

Skin Cancers

Breast Cancer

Psychological Considerations

Chemotherapy

Radiation

Hormonal Therapy



## **Dermatologic Disorders**

Warts

Rash

Hives (Urticaria)

Photosensitivity

Erythema

Photo-damaged skin

Hyper pigmentation

Hypo-pigmentation

Aging skin

Uneven epidermal texture

Actinic Keratosis



### **Cosmetic and Reconstructive Surgery**

Brest Reconstruction (following radical Mastectomy)

Cleft Lip/ Palate

Breast Reduction

Scar Revision

Burns

Hair Replacement

Laser Treatments

Breast Augmentation

Birth Marks

Scar revision



## **UNIT NINE**

### **Permanent Cosmetic Procedures**

#### **Beginner:**

Microblading Hair Stroke Technique

Eye Liner Enhancement

Eye Liner

Designer Eyeliner

Mucosal Tissue Eye Liner

French Design Eye Liner

Eye Brow Enhancement

Eye Brow Creation

“Filled In” Shadow Brows

Scalp Pigmentation

Lip Liner

Full Lip Color

Faux Lip Augmentation

Faux Lip Reduction

Beauty Marks



**Advanced:**

Eye Shadow

Under Brow Highlighting

Cheek Blush

Cleft/Disfigured Lip Design, Color, Symmetry

Corrective Work

Scar Camouflage

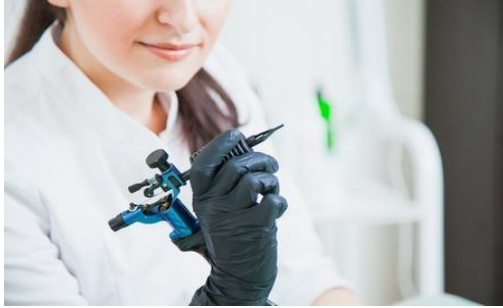
Scar Contracture Release/Dry Needling

Areola Restoration

Pigment Removal

Alopecia

Vitiligo



## **UNIT TEN**

### **Implanting Devices**

Manual Technique/Microblading

Light Weight Pen

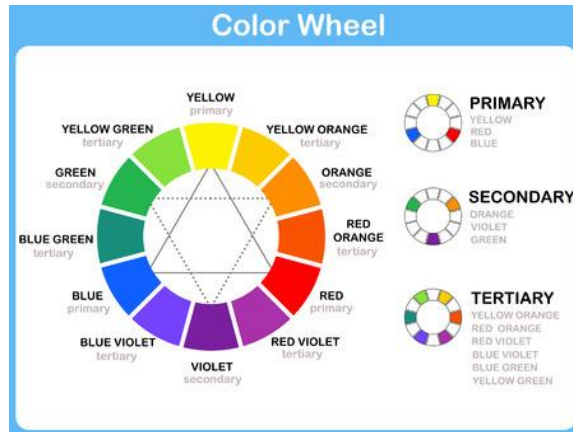
Rotary Machine

Coil Machine

Digital Machine

Traditional Tattoo Machines versus Micropigmentation/Permanent Makeup Machines

Trouble Shooting Machine Malfunctions



## UNIT ELEVEN

### Pigments and Color Theory

Tattoo Ink

Permanent Makeup Pigment

Identifying Skin Undertone Color

The Color Wheel

Color Theory

Cool vs. Warm Colors

Color Fading

Touch Ups

Color "peeling off"

Hue

Value

Tint

Shade

Tone

Undertone

Simultaneous Contrast



## UNIT TWELVE

### Biotransport of Topical Products

Absorption

Special membrane barriers

Effects of disease

Anesthesia

Pigment molecule size

Pigment migration

Contraindications





## **UNIT THIRTEEN**

**Operator Vaccinations**

**Blood Borne Pathogens Certification**

**OSHA**

**County Regulations**

**State Regulations**

**Federal Regulations**



## **UNIT FOURTEEN**

### **Treatment Room Set Up/ Work Area**

#### **Insurance**

Malpractice

Public Liability

Health

## **UNIT FIFTEEN**

Before and After Photos

“The Stretch”

Positioning; Theirs and Yours

### **Implanting Techniques**

Out Lining

Shadowing

Circle Coloring

“Hearing” your technique

“Feeling” your technique

Sweep Shading

Brush Shading

Start Light, get darker...Not the other way around



## **UNIT SIXTEEN**

Business is Business

Suppliers

Marketing

Working With Physicians

Self Employed vs. Employee

Professional Organizations

### **Forms**

Intake Forms

Consultation

Instructions

“What to Expect” instruction

Waiver and Release Forms

Other Consent Forms

NO MINORS w/o Parent/Guardian or Doctor permission IN WRITING

Before and After Photos

After Care

Selfie's

Follow up phone calls, e mails, texts

Procedure Documentation

Call your Doctor Clause

## **Fees**

DO NOT QUOTE PRICES OVER THE PHONE

Client Expectations

Client Motivation

Per hour or per procedure

Touch ups

“Standing behind your work”

No Refunds

When to turn business away



## **UNIT SEVENTEEN**

### **Client Indications for Permanent Cosmetics**

Contact Lens Wearer

Makeup Allergies

Visual Challenges

Motor Nerve Dysfunction

Convenience

Trauma

Active Lifestyle

Alopecia

Vitiligo



## **Pigments**

Ingredients

Micron Size

Dry

Liquid

Tattoo "Ink"

Permanent Makeup Pigment

## **Hypersensitivity to Tattoo and Permanent Cosmetics Pigments**

Green

Red

Blue

Yellow

White

Black

Orange

Keloids

Melanomas

Papillomas

Varuoid Nodules

## **CORRECTIVE WORK**

Cover Up

Pigment Removal

Color Correction

When to refer to another professional



**CONGRATULATIONS! YOU MADE IT! AND IF YOU PASS MY TESTS...YOU'RE ONE OF THE BEST IN THE BIZ.**

**My final words of encouragement...**

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